

INCLEMENT WEATHER - SchoolReach and SNOWCAP

If school will be closed, starting late, or dismissing early due to inclement weather, an announcement will be broadcast on the following radio and TV stations: KQAD (101.1 FM or 800 AM), KIWA (105.3 FM or 1550 AM), KELO TV, **SchoolReach** and **SNOWCAP**.

In our effort to improve communication between parents and school, the Central Lyon Community School District is implementing a *telephone* broadcast system that will enable school personnel to notify all households and parents by phone within minutes of an emergency or unplanned event that causes early dismissal, school cancellation or late start. This service is provided by SchoolReach, a company specializing in school-to-parent communications. Central Lyon will continue to report school closings due to snow or weather on KQAD 101.1 FM/800 AM, KIWA 105.3 FM/1550 AM and KELO TV channel 11 and will use this system as an overlay to the public announcements.

When used, the service will call **the first two phone numbers** in our selected parent contact lists and will deliver a recorded message from a school administrator. The selected parent contact list is the phone numbers given to the school at the time of registration. The service will deliver the message to both live answer and answering machines. No answers (phones ringing over 40 sec.) and busies will be automatically retried twice in fifteen minute intervals after the initial call. If you notice **missed calls** from the following phone number, 712-472-2664, and the weather looks questionable, **do not call the school**, please monitor the TV and radio stations or the Central Lyon website at www.centrallyon.org for any announcements.

SchoolReach will be used for emergency or unplanned events which cause early dismissal, school cancellation or late starts only. For other communications, such as activity events changes, postponements or cancellations, Central Lyon will continue to use SNOWCAP. If you

subscribe to SNOWCAP, this service will send a *text message or e-mail informing* registrants of any cancellation, late start, or early out also. To take advantage of this service, register your e-mail or cell phone number at the website www.snowcaponline.net **NOTE: Many radio and TV stations not on our inclement weather list have subscribed to receive the Central Lyon snowcap messages and have chosen to announce the Central Lyon information when they receive it. If the snowcap computer system is not working, Central Lyon will contact the only the TV and Radio stations listed above.**