

Did you know...

The new **SMOKELESS** and **DISSOLVABLE** tobacco products look like breath mints, breath strips, or toothpicks, and will be easy for kids to conceal and use at school, a sporting event or at home.



Arivas and Camel Orbs, similar in size to Tic Tacs, contain over 1 mg of nicotine, and are meant to be placed between your lip and gums, not chewed or swallowed. Ingestion of one orb can be toxic and ingestion of 11-14 orbs can be fatal in a small child.



Camel Sticks are dissolvable tobacco strips that look similar to a toothpick. Each stick contains about 3.1 mg of nicotine. Due to the high nicotine content, ingestion of less than 1 stick is toxic and ingestion of 4 sticks could be fatal in a small child.

The tobacco companies are targeting kids with flavored products that are appealing and addictive, and are designed to be placed in the mouth, on the tongue or between the cheek and gum, where they dissolve to release tobacco. These new products can be just as harmful and addictive as the current tobacco products on the market today, and may contain up to three times the amount of nicotine found in one cigarette.



Camel Strips look similar to a melt away breath freshener. Each strip tobacco dissolves on the tongue in 2-3 minutes and contains about .6 mg of nicotine.



Snus, is placed in your upper lip and requires no spitting. The product packaging and product itself are easy for youth to conceal when using, making it easier for youth to become addicted to nicotine.



These new dissolvable tobacco products are not safe; they can cause nicotine poisoning if taken by children! Less than a milligram of nicotine is enough to kill a child, depending on age and weight. Iowa Poison Control has already received calls regarding nicotine poisoning associated with dissolvable tobacco use.

Source: Campaign for Tobacco Free Kids

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